



Pick up your **FREE**  
**PERSONALIZED CALENDAR**  
at DMA10!

*Our times:*

Monday Oct 11th

11:50 am - 1:30 pm  
3:10 pm - 5:00 pm

Tuesday Oct 12th

10:00 am - 11:50 am  
1:30 pm - 3:10 pm

Order here by October 5th:

[EUServices.com/DMA10/\[PURL\]](http://EUServices.com/DMA10/[PURL])

EU Services in Xerox Booth 2012

Transforming Ideas,  
Delivering Results.

About **EU SERVICES**

For over 40 years EU Services has helped companies like [company name] improve the performance of their direct marketing campaigns. Together we'll plan your direct marketing campaign, produce the components and perfect the process to achieve the best results.





# SAN FRANCISCO

*First Name,*

By now you have probably made your final travel arrangements for the Direct Marketing Association Conference in San Francisco on October 10th-14th. But before you head to DMA, be sure to request a FREE 12-month personalized wall calendar to receive at the show, compliments of EU Services!

Just visit [EUServices.com/DMA10/\[PURL\]](http://EUServices.com/DMA10/[PURL]) by October 5th, confirm your information and see what times you can pick up your personalized 12-month calendar from EU Services in Xerox Booth #2012.

We look forward to seeing you in San Francisco!



To order, scan your QR code with your mobile phone's QR code reader, or visit [EUServices.com/DMA10/\[PURL\]](http://EUServices.com/DMA10/[PURL]).

Sincerely,

Bert Salter  
Business Development Manager

*P.S. First Name, see how we can put our ideas to work for you when you visit us in the Xerox booth and ask about our Package Improvement Program!*

